



Podcast Companion App Features

Features and pricing in the second column (Basic App) below will be submitted to iTunes when you complete signup for a \$20, \$40 or \$75 Libsyn account as long as you meet the basic requirements on the following page.

iPhone App Features	What is Submitted to iTunes (Basic App)	Extras Available After The App is Approved
Price	\$1.99	\$1.99 Minimum
Revenue Share	50/50 less Apple's 30% cut	50/50 less Apple's 30% cut
Artwork	Pulled From RSS	Customization Avail.
App Information	Pulled From RSS	Customization Avail.
Email the Show*	✓	✓
Call the Show*	✓	✓
Facebook*	✓	✓
Twitter*	✓	✓
Visit Website*	✓	✓
Tell a Friend	✓	✓
Streaming Access to Episode	✓	✓
In-App User Support	✓	✓
Play in Background (audio only)	✓	✓
Playback Resume	✓	✓
Episode Search	✓	✓
Episode Links	✓	✓
Star Your Favorite Episode	✓	✓
Download Episodes	✓	✓
Episode & Show Level		✓
Bonus Content (Wallpaper, Audio/Video Files, PDFs)		✓
In-App Purchase for Following		✓
Features		✓
Categories		✓
Push Notification		✓
Playthrough		✓
Monthly Sales Reports		✓
Weekly Marketing Newsletter		✓

CONTACT appops@wizzard.tv if you have any questions.



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Basic Requirements

- Agreement to Wizzard TOS
- The app is submitted at 1.99 with the Basic App features listed above.
- The revenue share is 50/50.
- You have at least 3 active episodes in your feed that are iPhone compatible.
 - iPhone compatible formats include:

AUDIO

Use iTunes Import Settings Preset MP3 Encoder - Good Quality (128 kbps)
Manual Parameters would be
Audio Codec: MP3
Bitrate: (up to) 128kbit
Channels: Stereo or Mono
Sample Rate: 44.1kHz
Avoid using VBR (Variable Bit Rate Encoding) as it is not compatible with our system.

VIDEO

Use preset for iPhone (Mobile, 3G)
Use Quicktime Preset Export: Movie to iPhone.
Use Compressor Preset: H.264 for iPod video and iPhone 320x240 (QVGA)
Use iMovie Export for Mobile

- You are willing to promote the app once approved.
- There is no copyrighted material in your podcast, podcasts with copyrighted material can not have a Basic App submitted to iTunes.

Process and What to Expect

- We will start the build and submission process as soon as you complete sign up for a Lisbyn account \$20 or higher.
- Appops@wizzard.tv will follow-up with you to collect appropriate information to pay you for the sale of your app.
- We will notify you when your app has been approved and provide you with additional information on how to customize your app.
- We will provide you with sales reports once a month once the Basic App is approved and in the store.
- We will provide you with marketing support once your app is approved.

The contact features on the previous page marked by an asterisk are customizable at any time and only appear in the app if they are currently in use.