



Job Title: Product Management Leader

Department: Technology

Reports to: CPO

Location: Remote &/or Pittsburgh, PA, USA

Company Overview:

Liberated Syndication (Libsyn) pioneered the system to host and publish podcasts in 2004. Today, we are one of the industry's largest podcast and advertising networks with over 75,000 customers serving 6 billion downloads a year. We build products that are easy to use, so our customers can focus on creating great content. We provide a working environment that is challenging, exciting, collaborative and most importantly, fun.

We love problem solvers, geeks, artists, dreamers, doers, visionaries, fixers, and facilitators. With the industry undergoing explosive growth, podcast advertising is expected to exceed \$2 billion in 2023. Why not be part of that growth and apply to become part of the Libsyn Team? Your unique skill set might be exactly what we are looking for...and did we mention that our benefits are GREAT!?

Job Summary:

Libsyn's publishing form is the backbone of Libsyn's business. We aspire to be the podcast industry's easiest to use and most robust publishing tool to empower podcasters to efficiently reach audiences across all destination partners, including Apple Podcasts, Spotify, etc. We aim to serve both professional, household name podcasters, many of whom already use Libsyn, as well as the next million-plus beginners who want to become podcasters.

Libsyn has invested in multiple high-profile acquisitions to transform from a single-use hosting and publishing company to the destination where anyone can come on board, at any point in their podcasting journey, to create their podcast, grow their audience, and monetize their content, seamlessly connecting hosting with meaningful on-ramps and useful upgrades to best-in-class tools and services.

To take Libsyn's growth and impact to the next level, we are seeking a Product Management leader to own the development and management of the newly launched Libsyn 5 publishing form and lead the integrations of newly acquired technology to maximize the value of "the new Libsyn." This team leader will be inherently cross-functional, partnering across multiple teams, including stakeholder Developers, PMs and Marketers, Scrum Masters, Product Design, and distilling and communicating complex topics to all levels of leadership. This role will have a proven track record in taking on end-to-end ownership and successfully delivering results in a fast-paced and dynamic business environment.

Duties/Responsibilities:

- Own the development and management of the Libsyn 5 publishing form, using available Pendo data, tools, and Product Management instincts to prioritize work.
- Own the management of the Libsyn 4 publishing form with a focus on extracting customer-usage-insight to both advance the Libsyn 5 publishing form and to sunset Libsyn 4.
- Demonstrated ability to operate both strategically and tactically in a fast-paced environment
- Experience with digital product and marketing, including working with technology professionals
- Strong analytical and quantitative skills; ability to use hard data and metrics to back up assumptions, recommendations, and drive actions.
- Excellent written and verbal communication skills with a proven ability to present in a clear and concise manner to a variety of audiences, including VP+ leadership
- Proven communication and collaboration skills that enable you to earn trust at all levels of a large organization; ability to influence
- High degree of organization and ability to manage multiple, competing priorities simultaneously
- Podcast publishing experience

Required Education and Experience:

- Bachelor's or Master's degree
- 7+ years of experience in Product Management experience in increasingly senior roles
- Proficiency in popular Product Management tools, including Jira, Confluence, Pendo, and Product Board
- Familiarity with Product Design process and related tools, including Figma
- Excellent knowledge of the software development life cycle
- Strong problem-solving and communication skills
- Experience with Agile and Scrum development methodologies
- Ability to learn quickly and work independently or as part of a team

Benefits:

- Medical, Dental and Vision Coverage
- Long-Term Disability Coverage
- 401(k) Saving Plan
- Paid Vacations and Holidays
- Opportunities for Flexible Work Arrangements
- Educational Opportunities

Opportunities for Everyone:

Strong teams bring diverse communities of people together, and we take the same approach when building our team. We thrive on differences and believe it is critical to our success as a global company.

Libsyn is proud to be an equal opportunity workplace that seeks to attract, retain, develop and advance the most talented people from a variety of backgrounds, perspectives, and skills. We therefore encourage applications from all genders, races, religions, ages and sexual orientations, as well as parents, veterans, people living with disabilities, and any other groups that could bring diverse perspectives to our business.