



Job Title: Senior Product Manager

Department: Technology

Reports to: Director, Product Management

Location: Remote &/or Pittsburgh, PA, USA

Company Overview:

Liberated Syndication (Libsyn) pioneered the system to host and publish podcasts in 2004. Today, we are one of the industry's largest podcast and advertising networks with over 75,000 customers serving 6 billion downloads a year. We build products that are easy to use, so our customers can focus on creating great content. We provide a working environment that is challenging, exciting, collaborative and most importantly, fun.

We love problem solvers, geeks, artists, dreamers, doers, visionaries, fixers, and facilitators. With the industry undergoing explosive growth, podcast advertising is expected to exceed \$2 billion in 2023. Why not be part of that growth and apply to become part of the Libsyn Team? Your unique skill set might be exactly what we are looking for...and did we mention that our benefits are GREAT!?

Come join a smart, dynamic, fun, and driven Product team composed of Product Managers, Quality Assurance testing, UX/UI leadership, Technical Documentation, and Development Management all collaborating with an experienced team of 10+ Full Stack, Back end, and Front end engineers.

Job Summary:

The Libsyn Product Manager will Ideate and develop new software product concepts, designs, and/or enhancements to existing product design, that reflect market and user requirements. Conducts research and develops a good understanding of the customer's needs, new technologies, trends in the market, and competitors. Provide strategic direction to our project partners, stakeholders, and customers. Strengthen long term service delivery relationships with stakeholders and customers. Liaise with other product lines and subsidiaries, in order to open up and advise upon adjacent opportunities. Develops requirements documents, functional specifications, and mock-ups to clearly illustrate product ideas and concepts. Participates in all phases of the product development lifecycle, including analysis, design, testing, and integration of products as well as the introduction of products to the market and end of product life. Member of a cross-functional team that translates customer needs and technology directions into product definitions. Driver and participant in the creation of documentation and/or user guides for new products.

Duties/Responsibilities:

- Contributes to the development and management of the Libsyn 5 publishing platform and integrated/associated systems, using available data, tools, and Product Management instincts to prioritize work.
- Demonstrated ability to operate both strategically and tactically in a fast-paced environment
- Experience with digital product and marketing, including working with technology professionals
- Strong analytical and quantitative skills; experience with A/B testing, hard data, and metrics to back up assumptions, recommendations, and drive actions.
- Excellent written and verbal communication skills with a proven ability to present in a clear and concise manner to a variety of stakeholders
- Proven communication and collaboration skills that enable you to earn trust at all levels of a large organization; ability to influence

Required Education and Experience:

- Bachelor's degree
- 7+ years of experience in Product Management experience, including test-driven development practices
- Proficiency in popular Product Management tools, including Jira, Confluence, Pendo, and Launch Darkly
- Familiarity with Product Design process and related tools, including Figma
- Knowledge of the software development life cycle
- Strong problem-solving and communication skills
- Experience with Agile and Scrum development methodologies
- Ability to learn quickly and work independently or as part of a team

Required Skills and Abilities:

- Experience with developing and implementing new business opportunities.
- Strong written and verbal communication skills and a proven history of managing and leading teams effectively and interfacing with multiple functional groups.
- Excellent organizational skills and attention to detail.
- Excellent time management skills with a proven ability to meet deadlines.
- Strong analytical and problem-solving skills.
- Strong supervisory and leadership skills.
- Ability to prioritize tasks and to delegate them when appropriate.
- Ability to function well in a high-paced and at times stressful environment.
- Proficient with Google Office Suite or related software.

Preferred Education and Experience:

- Graduate degree or higher
- Knowledge of podcast industry, creator economy, audio and video, creation tools, advertising, monetization, and measurement, RSS concepts

- Familiarity with popular coding languages including PHP 5.6 or greater, JavaScript, HTML5, CSS3, and SQL
- Knowledge of MVC frameworks (especially Zend/Laminas Framework)
- Knowledge of User interface development: HTML5, CSS3, JavaScript, Bootstrap, ReactJS
- Knowledge of Third-party API integration (REST, XML-RPC)
- Familiarity with social media platforms and mobile applications
- Familiarity with PCI compliance and best practices
- Experience with WordPress Plugin development
- Experience with mobile application development (iOS and Android)
- Experience with Recurly payments API

Benefits:

- Medical, Dental and Vision Coverage
- Long-Term Disability Coverage
- 401(k) Saving Plan
- Paid Vacations and Holidays
- Opportunities for Flexible Work Arrangements
- Educational Opportunities

Opportunities for Everyone:

Strong teams bring diverse communities of people together, and we take the same approach when building our team. We thrive on differences and believe it is critical to our success as a global company.

Libsyn is proud to be an equal opportunity workplace that seeks to attract, retain, develop and advance the most talented people from a variety of backgrounds, perspectives, and skills. We therefore encourage applications from all genders, races, religions, ages and sexual orientations, as well as parents, veterans, people living with disabilities, and any other groups that could bring diverse perspectives to our business.